

Why Fires in New Homes Can Be More Dangerous

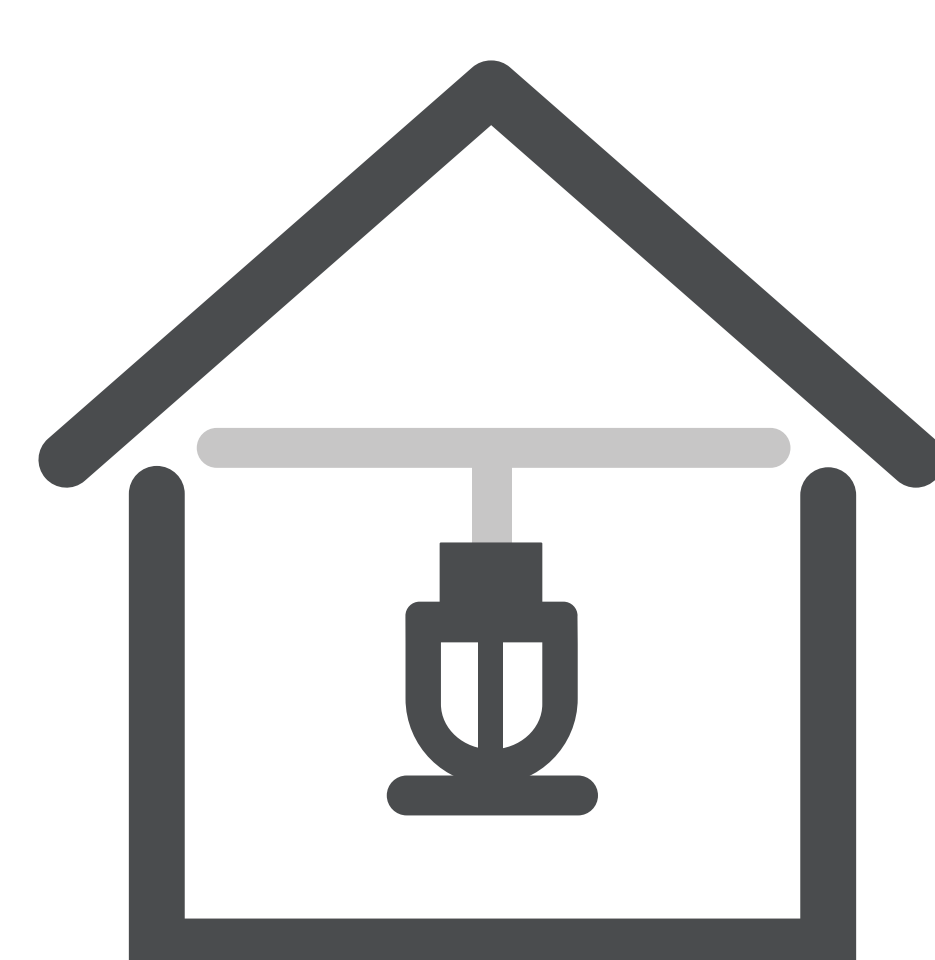


Fire can spread quicker and become deadly in as little as 2 minutes.*

- Lightweight materials, engineered floors fail sooner
- Open designs
- Airtight construction and energy-conserving building materials
- Synthetic furniture, carpet, electronics cause poisonous smoke

Fire sprinklers prevent fires from spreading, allowing everyone to get out of the home.

*NIST/UL data.



HOME FIRE SPRINKLER

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