



HOME FIRE SPRINKLER WEEK™

A project of the NFPA® Fire Sprinkler Initiative®
and the Home Fire Sprinkler Coalition®

For immediate release

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HOME FIRE SPRINKLER WEEK 2025 DIGITAL CAMPAIGN TO IGNITE AWARENESS OF SPRINKLERS' LIFE-SAVING BENEFITS

QUINCY, MA, March 10, 2025 – Fire departments and safety advocates across North America will join forces to participate in Home Fire Sprinkler Week, May 11-17, 2025. Through community outreach and social media messages, participants will reach millions to increase awareness about how home fire sprinklers stop fires from becoming deadly, protecting residents and firefighters and dramatically reducing property loss.

Home fires are a serious threat to residents and responding firefighters. Nowadays the danger is compounded by the fact that homes with modern furnishings, open spaces, unprotected wood construction, synthetics and emerging technologies such as lithium-ion batteries burn hotter and faster than in the past, producing toxic, deadly smoke and making it harder to escape.

Today's fires can become deadly in just two minutes, but home fire sprinklers are faster than that and can control or extinguish a fire in less than two minutes. Only the sprinkler closest to the fire will activate from the heat of the fire, allowing time to escape. Fire sprinklers use far less water compared to firefighter hoses.

A vital component of Home Fire Sprinkler Week is the [Home Fire Sprinkler Coalition \(HFSC\) digital campaign](#), which focuses on the need for better understanding of the life safety benefits of home fire sprinklers.

Each day of the campaign will feature a different theme and content for social media and websites. The messages are sized for various social media and are easy to share with little time and effort. Everyone is encouraged to visit the website every day during the week and share the messages. Many fire departments are also conducting community outreach events with live fire demonstrations and displays.

The daily themes for this year's Home Fire Sprinkler Week are:

- Monday - Fires Are Fast, Sprinklers Are Faster
- Tuesday - The Cost to Communities Without Fire Sprinklers
- Wednesday - Fire Sprinklers Are Part of a Fire-Safe Community
- Thursday - It's Easy to Live with Home Fire Sprinklers
- Friday - Protect What You Value Most

For free resources and media information, visit [Home Fire Sprinkler Week Media Resources](#)

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About the Home Fire Sprinkler Coalition (HFSC)

HFSC was formed in 1996 to inform the public about the life-saving value of sprinkler protection in one- and two-family homes. HFSC is a purely educational, nonprofit organization and the leading resource for independent, noncommercial information about home fire sprinklers. For more information about HFSC and home fire sprinklers, visit [HomeFireSprinklerCanada.ca](#)

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